

The only otitis externa*
treatment that applies as
a liquid and forms as a gel.

Active where it's needed.¹



Osurnia[®]

We're all ears



We know that otitis externa is a common challenge in practice, with ear infections among the most frequent reasons for dogs to present in the clinic², and that cases can be challenging and sometimes frustrating.

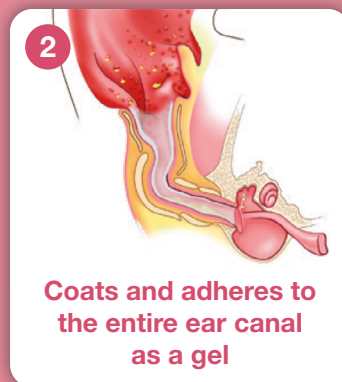
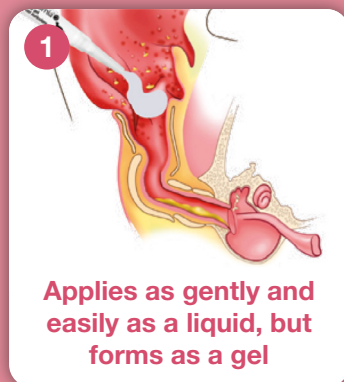
Choosing a gel treatment that acts where it's needed supports a successful outcome for otitis externa* cases.



- ✓ Innovative gel formulation
- ✓ Treats otitis with two doses, seven days apart
- ✓ Brings the owner back to your clinic

Patented gel formulation

Osumnia has been uniquely designed so it is less likely to be dislodged from the ear. It's easily administered, adaptable gel formulation squeezes out of the tube and applies like a liquid, spreading through the ear canal. It then forms as a gel, coating the ear lining, which prolongs contact of the active ingredients at the site of infection¹, helping to minimise treatment uncertainty.



Osumnia works with the ear's natural cleaning process. It spreads through the ear canal, dissolving in ear wax and is gradually eliminated over time via epithelial migration.

Osumnia delivers three active ingredients to the infection site



Antibacterial florfenicol

Effective against
S. Pseudintermedius



Antifungal terbinafine

Effective against
Malassezia spp



Anti-inflammatory betamethasone acetate

Relieves inflammation and pruritus

Gentle application for dogs with painful ears

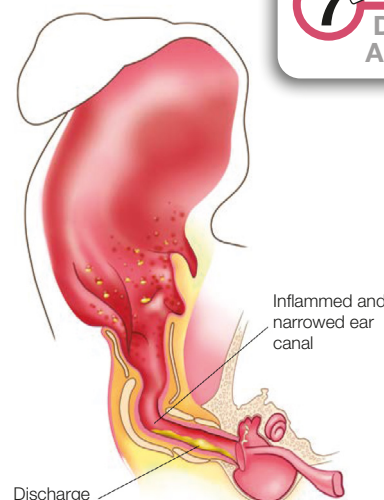
Osurnia comes in a pre-measured, single-dose tube, with a flexible soft tip to ensure the dog gets the right dose every time, while minimising discomfort.

Using Osurnia:

- The inside of the ear should be cleaned and dried before treatment
- Open tube by twisting the soft tip
- Insert the flexible tip into the affected external ear canal
- Squeeze entire tube contents into the external ear canal
- After application, gently massage the base of the ear to allow the gel to penetrate to the lower part of the ear canal.

Treatment is repeated after seven days, but the ears should not be cleaned for the second dose as this may remove the Osurnia gel and stop it from working.

Infected Ear



Osurnia brings the owner back to your clinic

Successful management of otitis externa can often involve long term, or even lifelong, treatment which requires a high level of owner commitment and a good relationship between you and the owner.

When it comes to otitis externa* treatment, Osurnia gives an extra dose of reassurance.

Osurnia's treatment regime allows you to take back control for better compliance. It's second application not only provides you with an extra opportunity to recheck the dog mid-treatment to ensure it's responding as planned, it also brings the pet owner back to the clinic which helps build trust and strengthen the relationship.

First Dose

Day 0

Second Dose

Day 7

Follow-up Appointment

Dechra has a range of products to support you in the treatment and long-term management of otitis. Within our range we are able to offer you the best treatment for the pet taking into consideration your clinical preference and the owner's lifestyle.



References

1. T. Nuttall and S. Forster, Terbinafine and florfenicol concentrations in the canine ear exceed minimum inhibitory concentrations for common otic pathogens after treatments with Osrurnia® (Elanco Animal Health), British Veterinary Dermatology Study Group, April 2015
2. O'Neill *et al* (2014) Prevalence of disorders recorded in dogs attending primary-care veterinary practices in England. PLoS ONE **9(3)** e90501

*For the treatment of acute otitis externa and acute exacerbation of recurrent otitis externa associated with *Staphylococcus pseudintermedius* and *Malassezia pachydermatis* in dogs.

Osrurnia 1 dose (1.2 g) contains:

terbinafine: 10 mg, florfenicol: 10 mg, betamethasone acetate: 1mg equivalent to betamethasone base 0.9 mg

ACVM Registration No: A011416

For more information please contact
your Dechra Veterinary Account Manager

Visit our website
www.dechra.co.nz

Call us on
0800 479 838



Dechra
Veterinary Products